



GREATER AUBURN-GRESHAM
DEVELOPMENT CORPORATION

12th ANNUAL
79th
STREET
RENAISSANCE
Festival

FOR OUR PARTNERS & SUPPORTERS

Dear Friend,

The Greater Auburn-Gresham Development Corporation (GAGDC) is a not-for-profit organization located in the heart of the Auburn-Gresham community. During the past eleven years, our efforts to support investment and development within the Auburn-Gresham community have included creating and coordinating the Annual 79th Street Renaissance Festival, now one of the largest community events on the south side of Chicago. Due to popular demand, we have expanded the Renaissance Festival from a one-day event to a two-day event!!

The Renaissance Festival is unique. In addition to providing family fun activities, we provide residents with access to essential resources to support their quality of life, and we highlight social and business gems of our community to residents and visitors from all across the Chicago Metropolitan area. Festival activities include, but are not limited to, local dentists providing free dental services, banks providing essential financial information, health institutions offering supportive services, housing information, and educational institutions advising potential students. There's also music, food and fun for the entire family.

During last year's 11th Annual Renaissance Festival, (despite the early morning rain) 125 vendors participated. As a Corporate Sponsor you will have the opportunity to market your brands, products, and services to more than 10,000 attendees each day as well as citywide CTA advertisement to more than 2 million people!

Your sponsorship will make lasting connections with businesses and communities all over the city of Chicago. Therefore, we invite you to confirm your Corporate Sponsorship of the 12th Annual 79th Street Renaissance Festival which will be held Saturday, Sept. 9, 2017 and Sunday, Sept. 10, 2017.

Sponsorship is easy and convenient, just select one of the sponsorship levels listed on the attached Sponsorship Form. Complete your Sponsor Application Form, and contact Cheryl Johnson (773-723-3557) or Carlos Nelson (773-483-3696) to confirm your sponsorship no later than June 15, Confirmation will ensure corporate benefits.

Dates:

September 9th | 10:00 a.m. – 7:00 p.m.

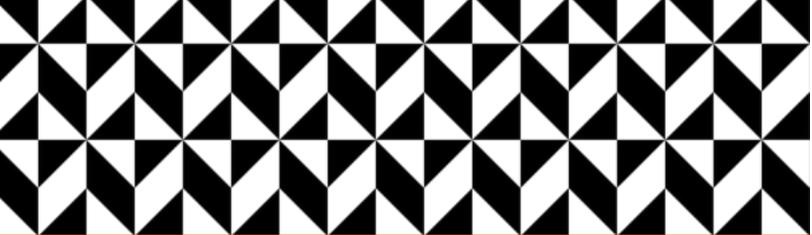
September 10th | 10:00 a.m. to 6:00 p.m.

Place: 79th Street between Racine and Loomis

Your support is greatly appreciated. Please complete and return attached sponsorship application.

Carlos Nelson

**Carlos A. Nelson,
Executive Director**



STATS AT A GLANCE



2 MILLION+ REACHED VIA
CTA ADVERTISEMENT



10,000+ FESTIVAL
ATTENDEES EACH DAY



125+ ACTIVE
VENDORS



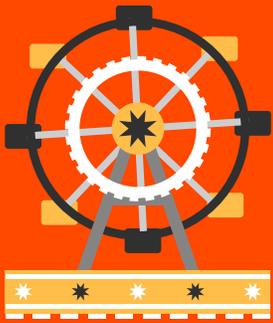
12 YEARS
RUNNING!

WE LOVE OUR COMMUNITY!

... and the community loves us! Check out the crowd at last year's festival!

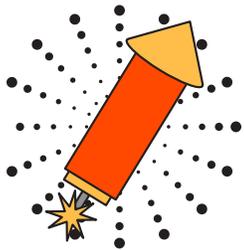


SPONSOR LEVELS



STAR FLYER \$15,000

- + 6 –8 Weeks of CTA Transit Advertising Exposure (over 2 Million unique views)
- + Weekend announcement in major newspapers (Sun-times and Tribune)
- + Company logo displayed on all festival-related media materials and promotions
- + Announcement in the City of Chicago's Department of Special Events website and newsletter
- + 3 (Three) 10' x 10' tented booths (may bring custom booths if you have them)
- + Special Sponsor announcement and web link inclusion via GAGDC website
- + Exclusive write-up in GAGDC newsletter
- + Live, on-stage commercials throughout the fest
- + Major Radio commercials and information telecast



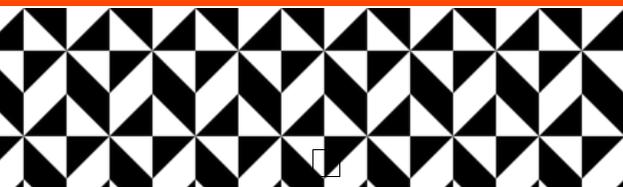
SUPER SHOT \$10,000

- + 6 –8 Weeks of CTA Transit Advertising Exposure (over 2 Million unique views)
- + Announcement in the City of Chicago's Department of Special Events web site and news letter
- Company logo displayed on festival post cards and "save-the-date" cards
- + 2 (Two) 10'x10' tented booth
- + Special Sponsor announcement and web link inclusion via GAGDC website
- + Live, on-stage commercials from DJs throughout the fest



BOOSTER \$5,000

- + 1 (One) 10' x 10' tented booth
- + Announcement in the City of Chicago's Department of Special Events web site and newsletter
- + Special Sponsor announcement via GAGDC website
- + Live, on-stage commercial



If you are unable to sponsor at the levels listed above, please contact Cheryl to sponsor at a level that fits your budget.

CORPORATE SPONSOR APPLICATION



COMPANY INFORMATION

Business Name: _____

Business Address: _____

Business City/State/Zip: _____

Business Phone #: _____

Business Fax #: _____

**Contact Name: _____

**Contact Title: _____

**Contact Phone#: _____

**Contact E-mail: _____

Federal Identification Number: _____

Sponsorship Name/Amount: _____

How did you hear about our festival? Friend TV Radio GAGDC Website Other source

INDUSTRY

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> Banking | <input type="checkbox"/> Publishing |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Salon/Spa |
| <input type="checkbox"/> Education K-12 | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Entertainment Gov. Agency | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Green Health Care/Hospital | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Shoes |
| <input type="checkbox"/> Jewelry Design | <input type="checkbox"/> Hair Care |
| <input type="checkbox"/> Museum | <input type="checkbox"/> Grocery |
| <input type="checkbox"/> Personal Care | <input type="checkbox"/> Real Estate |
| | <input type="checkbox"/> Non Profit |

***Submission of this completed Sponsor Application is confirmation and assurance of Corporate Sponsorship. Please submit before May 20, 20167 to ensure appropriate sponsorship benefits.**

Please make Check or Money Order Payable To: Greater Auburn Gresham Development Corporation (GAGDC)
1159 W. 79th Street Chicago, Illinois 60620 | FAX: 773-483-3692

GAGDC BOARD MEMBERS

Executive Director

Carlos Nelson

Board President

Vacant

Vice President

Betty Swanson
77th & Carpenter
Block Club

Treasurer

Amanda Norman
75th & Parnell Block Club

Secretary

James Drake
6th District DAC Chair

Additional Members

Byam Alexander
SCGroup Real Estate

Francine Dillard
ISACA

Kham Beard
Wahlomak Property Management

Alberta Brooks
Resident

Deborah Moore
Neighborhood Housing Services of
Chicago, Inc.

Willard Payton
New Birth Church of God in Christ

Michael Pflieger
Faith Community of
Saint Sabina Church

Johnny Wilbon
Bank of America

Toi Robertson-Smith
Century 21 SGR

CONTACT US

GREATER AUBURN-GRESHAM DEVELOPMENT CORPORATION

Carlos Nelson,
Executive Director

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Chicago, IL 60620
O: 773.483.3696
F: 773.483.3692

www.gagdc.org
www.auburngreshamportal.org

Direct Contact | Cheryl Johnson
O: 773.723.3557
E: Cheryl@cjohnsonandassociates.com