

BUSINESS EDUCATION WORKSHOPS

(WEDNESDAYS & FRIDAYS)

★ ★ JUNE 2017 ★ ★

DATE

6/2 HOW TO OBTAIN A MOBILE FOOD LICENSE

9:30 to 11:00 a.m.

Presented by the City of Chicago Department of Business Affairs & Consumer Protection (BACP) and the Chicago Department of Public Health (CDPH)

Learn how to obtain a mobile food license: Mobile Food Dispenser (MFD), Mobile Food Preparer (MFP), Mobile Frozen Desserts Dispenser (MFDD), Mobile Prepared Food Vendor (MPFV), or Produce Merchant.

6/7 *CITY INSPECTIONS – ASK QUESTIONS, GET ANSWERS

3:00 to 4:30 p.m.

Presented by the City of Chicago

To operate a successful business in Chicago you need to know what it takes to maintain compliance. Officials from several City departments will provide insight to operate safely, stay compliant, help prepare for inspections and highlight the do's and don'ts of operating a business.

6/9 PRACTICAL LEGAL TIPS TO START A SUCCESSFUL ONLINE BUSINESS

9:30 to 11:00 a.m.

Presented by Lema Khorshid, Fuksa Khorshid, LLC

More entrepreneurs are opting for an online presence in hopes of reaping increased profits by selling their products on the Internet. Yet, many of these entrepreneurs may not understand or be prepared to face the potential legal risks of an e-commerce venture. This seminar will discuss the common legal issues that online businesses face and how an entrepreneur can avoid these issues with the proper knowledge and preparation.

6/14 AN IMPORTANT CASH FLOW CONVERSATION - UNDERSTANDING WORKING CAPITAL

3:00 to 4:30 p.m.

Presented by Craig Feldman, Managing Partner - Bloom Lending

Let's have a critical conversation about the importance of cash flow, learn the key indicators of why working capital is crucial in all areas of your business and discuss when short term debt is the best decision for you. Attending this workshop will provide you with the confidence to make the important decisions to manage your cash flow and to secure the best financing needed to achieve your goals.

6/16 CREATING AN ENTICING AND EFFECTIVE MENU

9:30 to 11:00 a.m.

Presented by Nick Sarillo, Nick's Pizza & Pub

Your restaurant will only be successful if you serve menu items that your consumers demand. This workshop will look at recent trends in the food-service business to help you find and create "unforgettable" menu items. We will also discuss cost-effective pricing and management strategies that will help to ensure you make a profit.

DATE

6/21 CITY OF CHICAGO'S NEW PAID SICK LEAVE ORDINANCE

3:00 to 4:30 p.m.

Presented by the City of Chicago Department of Business Affairs & Consumer Protection (BACP)

The City of Chicago's new Paid Sick Leave Ordinance is effective July 1, 2017. Employees who work at least 2 hours per week while physically present within the geographic boundaries of the City, and who work at least 80 hours within any 120-day period, are covered by the ordinance. Attend this workshop and get all the facts.

6/23 HOW TO OPEN A CONCESSION AT O'HARE OR MIDWAY AIRPORT

9:30 to 11:00 a.m.

Presented by Chicago Department of Aviation – Concessions Department

Are you interested in operating a restaurant or shop at O'Hare or Midway International Airports, but don't know where to begin? Come and learn about the Request for Proposals (RFP) process, how to operate a business at the airports, and a summary of the Airport Concessions Disadvantaged Business Enterprise (ACDBE) program.

6/28 LEAN SOCIAL – HOW TO SUCCEED AT SOCIAL MEDIA WITH LESS TIME AND LESS MONEY

3:00 to 4:30 p.m.

Presented by Dean DeLisle, Forward Progress Inc and Social Jack

How are you doing online with social media, your online community and all the choices there are to host customers and prospects? Find out how to make the best choices. Facebook, Twitter, LinkedIn, YouTube are among the thousands of choices. Where should you focus and spend what little time and money you have? In this session you will learn, how to pick the best social media platforms for you, cool new techniques for "Lean Social", efficient tips to manage these platforms with less time, the difference in Active vs. Passive Social Networks, and generate more business with less money.

6/30 C CORP, S CORP, LLC - WHICH IS RIGHT FOR MY BUSINESS?

9:30 to 11:00 a.m.

Presented by The Law Project

The Law Project's Small Business Program offers legal support to entrepreneurs who are starting or have their own small businesses as a strategy to create financial independence. Since most entrepreneurs operate on a shoestring budget, obtaining legal advice is often unaffordable. This workshop will provide entrepreneurs with information about choosing the correct corporate structure for their business.

Join us for the 'Small Business Center On the Road' Small Business Expo on Saturday, June 24th from 10:00 a.m. – 2:00 p.m. at South Shore Cultural Center, 7059 S. South Shore Dr., Chicago. For more information go to www.chismallbizexpo.com

*Workshop offered once a month.

 /ChiSmallBiz  @ChiSmallBiz   /Chicago BACP

All workshops are **FREE** and are located at the
City of Chicago Department of Business Affairs and Consumer Protection
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by
calling 312.744.2086 or e-mail BACPoutreach@cityofchicago.org

To learn more about BACP's workshops, visit www.cityofchicago.org/businessworkshops

