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| <i>NBDC Organization Name</i>   | Greater Auburn Gresham Development Corporation  |
| <i>NBDC Category Type</i>   | Place-Based Generalist  |
| <i>Success Story Year</i>   | 2022  |
| <i>Success Story Month</i>  | January   |
| <i>Business Name (As reported in ECM) or Business Corridor</i>  | Greater Auburn Gresham Development Corporation  |
| <i>Business Need/Issue or Business Corridor Initiative</i>  | Business Marketing and Outreach   |
| <i>In 250 words or less, please provide a narrative about helping your clients or members successfully start, maintain, or grow their business, implement a business corridor initiative, or resolve a business need or issue</i> | <p>During our end of year review with BACP to discuss the NBDC years progress, a some really good suggestions surfaced around how to support Auburn Gresham small businesses, by selecting businesses that we could develop deeper relations with. One of the newest businesses on the 79<sup>th</sup> Street corridor is QT &amp; J Collections LLC, located on 1000 W. 79<sup>th</sup> Street that opened during the throes of the pandemic is one great choice to go deep. In fact, during the month of the December, QT&amp;J Collections went all out and embraced the essence of ‘decorating on the 9,’ as part of the Winter Wonderland decorate your business window competition. To market businesses all across Auburn Gresham, as an inaugural event, we decided and announced that the first place business winner would receive a plaque for their store (Auburn Gresham Shining Star Award), as well as a monetary award (\$500 suggested), and a business marketing spotlight on “What’s Really Good in the Hood”, and free marketing/advertising via the organization’s listserv. One of our newest businesses, once again went all out and really shined her light on her store the entire month of December. She took the prize, with her winning spirit for the winter season.</p> <p>Congratulations to all the winners and a special Happy New Year to <b>QT&amp;J Collections</b> 1<sup>st</sup> place, <b>RH Sneed’s Hardware</b>, 2nd Place and another new business <b>Dabble’</b> for 3<sup>rd</sup> place.</p> |
| <i>Provide hyperlink(s) to article, web page, or social media post with additional details</i>  |   |

(If applicable)

Insert relevant photo(s)/image(s) below (If applicable):

*Sneed's Hardware Owner's  
Picking up Plaque and check from the Greater Auburn Gresham Development Corporation*

